

**CLAIM AMENDMENTS:**

Claim 1 (Currently Amended): A direct backlight module, comprising at least:

a reflective base, two opposite side regions of which both having two opposite openings located at two ends of each side region separately;

a buffer block disposed on the ~~reflecting~~ reflective base and being positioned opposite to one of the openings; ~~and~~

a lamp tube having two opposite electrodes at two ends of the lamp tube separately, wherein one of the electrodes is mounted in the buffer block; and

a casing, assembled with the reflective base and covering the buffer block, and an airflow channel formed by the combination of an inner chamber of the casing and the openings of the side regions;

wherein the lamp tube, the buffer block and the airflow channel are constructed on the same level.

Claim 2 (Canceled).

Claim 3 (Currently Amended): The direct backlight module according to claim 21, wherein the direct backlight module further comprises a frame for covering the reflective base, and the frame has a hole opposite to the airflow channel.

Claim 4 (Currently Amended): The direct backlight module according to claim 3, wherein there is a fan installed in the frame so that air is ~~blew~~ blown in/out through the airflow channel.

Claim 5 (Original): The direct backlight module according to claim 1, wherein there is a heat-transmitting fin disposed on the buffer block so that heat given off from the two electrodes of the lamp tube and accumulated inside the buffer block is transmitted outside by the heat-transmitting fin.

Claim 6 (Original): The direct backlight module according to claim 1, wherein the material of the buffer block is rubber.

Claim 7 (Original): The direct backlight module according to claim 1, wherein the material of the buffer block is a heat-transmitting rubber.

Claim 8 (Currently Amended): A direct backlight module, comprising at least:

a reflective base, two opposite side regions of which both having two opposite openings located at two ends of each side region separately;

a buffer block disposed on the ~~reflecting~~ reflective base and being positioned opposite to one of the openings, ~~wherein there is a heat-transmitting fin disposed on the buffer block;~~ and

a lamp tube having two opposite electrodes at two ends of the lamp tube separately, wherein one of the electrodes is mounted in the buffer block;

a casing, assembled with the reflective base and covering the buffer block, and an airflow channel formed by the combination of an inner chamber of the casing and the openings of the side regions; and

a heat-transmitting fin disposed on the buffer block and inside the casing, so that heat generated from the two electrodes of the lamp tube is radiated from the buffer block and the heat-transmitting fin, and then transmitted outside through the airflow channel.

Claim 9 (Canceled).

Claim 10 (Currently Amended): The direct backlight module according to claim 98, wherein the direct backlight module further comprises a frame for

covering the reflective base, and the frame has a hole opposite to the airflow channel.

Claim 11 (Currently Amended): The direct backlight module according to claim 10, wherein there is a fan installed in the frame so that air is ~~blew~~ blown in/out through the airflow channel.

Claim 12 (Original): The direct backlight module according to claim 8, wherein the material of the buffer block is rubber.

Claim 13 (Original): The direct backlight module according to claim 8, wherein the material of the buffer block is a heat-transmitting rubber.

Claim 14 (New): The direct backlight module according to claim 8, wherein the lamp tube, the buffer block and the airflow channel are constructed on the same level.